

# Department of Management Studies

INDUSTRY INSTITUTE CONCLAVE 2024 as part of SPHINX'24

## CORPORATE CATALYST

### Introduction

<b>Venue</b>	:	VLTC L009
<b>Date</b>	:	8 <sup>th</sup> November 2024
<b>Timing</b>	:	03 PM to 05:00 PM
<b>Duration</b>	:	2 hours
<b>Prizes</b>	:	Winner - 7,000 INR 1st Runner Up – 3000 INR

### Concept

In Human Resources, solving real-time problems efficiently is key to an organization's success. Corporate Catalyst presents participants with live industry challenges, demanding quick thinking, strategic planning, and innovative solutions. This event directly reflects the Industry-Academia Conclave's mission to simulate the corporate environment, equipping participants from conflict resolution to talent management.

### No. of Participation

Number of Unstop Registrations: 115

Number of participants: 50

### Judges:

#### **Suman Peswani**

Suman is currently leading the Human Resources vertical at Minimalist, a leading company in Jaipur. With a rich experience spanning over a decade, she has held key positions at renowned organizations like Airtel and Hindustan Zinc Limited. Suman's expertise in talent acquisition, organization building, and workforce planning is truly commendable. Her passion for people and her commitment to excellence have made her a respected figure in the HR community. We are truly fortunate to have her with us today to share her insights and expertise with our participants.

#### **Satish Kumar Malhotra**

Satish is currently working as an Associate Director at Nagarro, where he specializes in Project Management, Agile Coaching, and Agile Transformation. With a strong focus on Engineering Excellence and Business Consulting, Satish has been instrumental in driving projects to success and fostering a culture of innovation. His deep understanding of Agile methodologies and his ability to adapt to changing business needs make him a valuable asset to any organization. We are truly fortunate to have him with us today to share his insights and expertise with our participants.

### **About the event**

The event commenced with a warm welcome of the esteemed guests by Aditi Singh. The task of the participants was to prepare a PPT for the given case study. Important Instructions included the rule of no sentences/paragraphs allowed in the presentation and the use keywords and pictorial representation. The AIM of the Task included:

- The PowerPoint is a Tool, Not the Message, i.e. presenter is the Key.
- Developing the Art of Storytelling.
- The analysing and judging criteria included
- Presentation and Creativity Skills.
- Teamwork and Collaborative skills.
- Design and Visual Communication skills.
- Pressure Handling and Time Management.
- The winners received trophies and promotional cheques, presented by the distinguished guests.

**Winners: Winner Team 3, 1st Runner-up, Team 9**