

Report on  
activities carried out under

# ‘Swachhata Hi Sewa’ 2024



**Malaviya National Institute of Technology Jaipur**  
**JLN Marg, Malaviya Nagar, Jaipur -302017, Rajasthan**

## **Report on Events and Activities Organized under Unnat Bharat Abhiyan (UBA) at MNIT Jaipur**

MNIT Jaipur, under the Government of India's Unnat Bharat Abhiyan (UBA) initiative, organized several events aimed at uplifting rural communities and promoting social awareness. The institute has been working closely with two villages – Bhurthal and Dhab ka nala – as part of its contribution to this national mission. Several departments came together to make these initiatives successful, focusing on environmental sustainability, cleanliness, and community engagement.

### **1. Swachhta Hi Sewa at Primary School, Jeerota Siroli (Sanganer) villages**

As part of the nationwide **Swachhta Hi Sewa 2024** initiative, a cleanliness drive was organized on September 2024 in Pahariya village (Tehsil Phagi) by the Unnat Bharat Abhiyan team of MNIT. The event aimed to promote hygiene and cleanliness within the community, with a special focus on the village's Higher Secondary school. The event saw enthusiastic participation from the people, particularly the younger generation, who engaged in the activities with great interest. A drawing competition was also conducted for school students, allowing them to express their ideas on cleanliness through art.

#### **Objective of the Visit**

The objective of this visit was to actively participate in the Swachhta Hi Sewa 2024 initiative, a nationwide cleanliness campaign that aligns with the goals of the Swachh Bharat Abhiyan. The initiative sought to involve the community in practical efforts that would leave a lasting impression, encouraging sustained cleanliness habits.

#### **Activities Conducted**

##### **1. Cleanliness Activities:**

Various cleanliness activities were carried out, including sweeping the school corridors, classrooms, and playground. We also focused on the removal of garbage and waste, using basic cleaning tools such as brooms, dustpans, and waste bags to collect and dispose of trash properly.

##### **2. Awareness through Educational talks:**

Educational talks were held by Dr. Ramdayal Panda and Dr. Sushree Sunayana to raise awareness about the importance of personal hygiene and sanitation. They provided demonstrations on proper waste segregation, the use of dustbins, and the benefits of maintaining a clean neighborhood.

##### **3. Drawing Competition:**

A drawing competition was organized for primary school students, centered around the theme of cleanliness. This allowed students who were eager to participate to express their creativity and understanding of the importance of a clean environment through art. More than 60 children participated, and their drawings vividly reflected themes such as proper waste disposal, the importance of hygiene, and the negative effects of littering on nature. Prizes were awarded to the top three drawings: the student who secured first place received a school bag, the second-place winner was awarded a lunch box, and the third-place student received a pencil box. This recognition not only encouraged students to think critically about cleanliness but also reinforced positive behavior through acknowledgment of their efforts.

#### 4. Hindi Diwas:

Our visit took an unexpected and delightful turn as it coincided with Hindi Diwas, a day of national pride. What was originally planned as a cleanliness drive under the Swachhta Hi Sewa 2024 initiative quickly evolved into a dual celebration. Students from various grades participated by reciting Hindi poems and stories.

#### 5. Distribution of Sanitation Essentials:

As part of the Swachhta Hi Sewa drive, our team distributed hygiene and sanitation items to ensure the villagers had access to essential tools for maintaining cleanliness.

We provided:

- ✂ Hand sanitizers and soaps to promote hand hygiene among both children and adults.
- ✂ Dustbins (2 large-sized units) to be placed at key areas, ensuring proper waste disposal.
- ✂ Sanitary napkins to promote menstrual hygiene among the women and adolescent girls in the village, emphasizing the importance of access to hygiene products.
- ✂ Gloves for safer participation in cleaning activities.



#### Challenges Faced

- ❖ **Lack of awareness:** Many of the younger children were not fully aware of the importance of cleanliness, especially in shared spaces like classrooms and playgrounds.
- ❖ **Playful Distractions:** Children, being naturally curious and energetic, often treated the cleaning tools as toys, leading to playful distractions.
- ❖ **Safety Concerns:** Due to their young age, many children did not realize the importance

of wearing gloves or using hand sanitizers while participating in the cleanliness drive.

❖ Ensuring their safety and hygiene became a priority for the volunteers, which occasionally slowed down the activities.

### Outcomes and Impact

- The initiative succeeded in bringing the community together for a common cause, fostering a sense of unity and shared responsibility.
- Children, in particular, were influenced by the activities,
- The distribution of hand sanitizers, gloves, and sanitary napkins raised awareness about personal hygiene among the villagers.
- The drawing competition on cleanliness and the Hindi Diwas celebration added an educational element to the event.



## 2. Bhurthal and Dhab ka nala village report

### Introduction:

In the purview of ongoing Swachhata Hi Seva Celebration, a cleanliness drive was organised in the Bhurthal and Dhab Ka Nala on 21st September ,2024 by the Unnat Bharat Abhiyan team of MNIT Jaipur. The main objective of the event was to signify the importance of cleanliness to the village people and school students. The event witnessed great enthusiasm and support from both the school administration as well as the villagers.

### Objective of the visit:

The objective of this visit was to actively participate in the Swachhata Hi Seva initiative 2024, a nationwide cleanliness campaign that aligns with the goals of the Swachh Bharat Abhiyan. The initiative sought to involve the community in practical efforts that would leave a lasting impression, encouraging sustained cleanliness habits.

### **Activities Conducted: -**

#### **1.Cleanliness Activities:**

Various cleanliness activities were carried out, including sweeping the school corridors, classrooms, and playground.

We also focused on the removal of garbage and waste, using basic cleaning tools such as brooms, dustpans, and waste bags to collect and dispose of trash properly.

The school administration was provided with basic sanitation items such as dustbins, dust pans, brooms, and soaps in order to maintain cleanliness in the school premises

#### **2. Showed them a short movie (“YOU”) based on cleanliness and conducted a quiz competition:**

The session began with the screening of a short movie, carefully selected to highlight the significance of maintaining hygiene in our daily lives. The film was engaging and visually appealing, crafted in a way that would resonate with the audience .

Following the movie, we conducted a quiz to reinforce the lessons learned and to make the session more interactive. The quiz was designed to assess the understanding of the concepts covered in the movie and to encourage participation ,we ensured that everyone had an opportunity to engage regardless of their level of prior knowledge.

#### **3.Distribution of stationary kit’s to the winners:**

The winners were greeted with applause from the audience as they stepped forward to receive their kits.

The kits, thoughtfully curated to meet the educational needs of the students, included high-quality items such as notebooks, pens, pencils, erasers.

#### **4. Distribution of Sanitary napkins among the village women’s**

The objective of distribution of sanitary napkins

- To ensure access to sanitary napkins for women in rural areas who cannot afford them.
- To create awareness about menstrual hygiene and its impact on women's health.
- To reduce the risk of infections and other health problems caused by the use of unhygienic alternatives.
- To break the social taboos surrounding menstruation and promote open discussions on the subject.

#### **5. Organised a plantation drive:**



Organizing a plantation drive in school is a wonderful initiative that not only helps in making the environment greener but also instils a sense of responsibility and environmental consciousness among students.

#### **6. Providing Refreshments to the school students:**

At the end of the all the activities we provided them with refreshments. The moment the refreshments were laid out, the children's faces lit up.

#### **Event Conclusion:**

The event culminated with successful accomplishment of the planned activities. The initiative succeeded in bringing the community together for a common cause, fostering a sense of unity and shared responsibility. The school kids seemed quite enthusiastic about the mission. This mark a great step towards spreading the message of Cleanliness. Also the school administration assured to keep up the work towards hygiene and sanitation in the school as well as in the village.



### 3. Event: Ek Paid Maa Ke Naam

**Organized by: Energy Club, Centre for Energy and Environment and MNIT Girls' hostels**

The event "**Ek Paid Maa Ke Naam**" was organized to encourage tree plantation and raise awareness about environmental conservation. Students and faculty members planted trees in the adopted villages as a symbolic tribute to mothers. This activity aimed to install a sense of responsibility toward nature among the youth and community.

Participation from villagers was encouraged, which led to a meaningful interaction between the local community and the MNIT team on the importance of sustainable living.

Around 25 students actively participated in planting trees across the girls's hostel. Each tree was uniquely dedicated to the students and their mothers, symbolizing a bond between family and nature. The event was a remarkable demonstration of community involvement and environmental stewardship. Overall, the plantation drive was a resounding success, reflecting the collective effort towards a cleaner, greener, and more sustainable future. The event concluded with a community gathering where participants shared their experiences and discussed further steps to support environmental protection efforts.



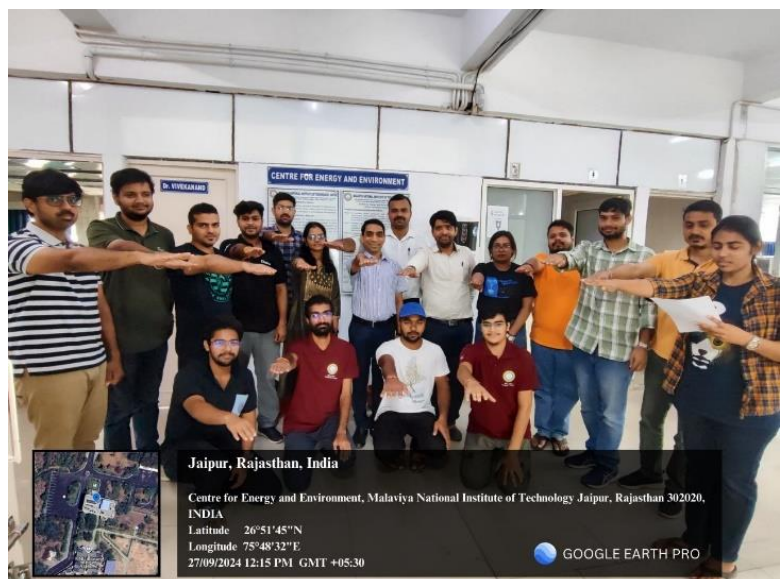


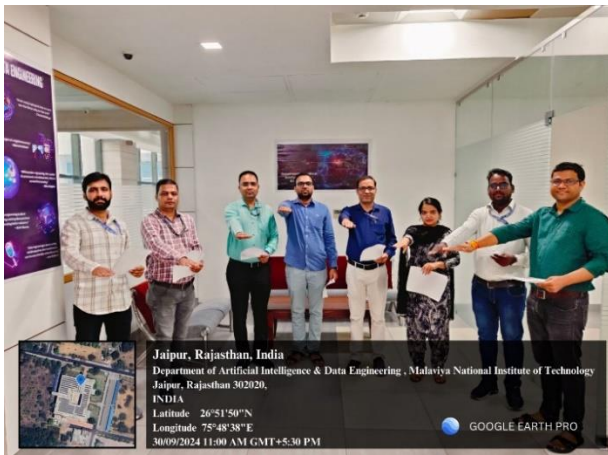


#### 4. Event: Swachhata Pledge Campaign:

Swachhata Pledge Campaign, part of the 'Swachhata Hi Sewa 2024' initiative, was a fantastic success. During the campaign various Departments/ Centres of MNIT such as Centre for Energy & Environment, Chemical Engineering Dept., Dept. of Artificial Intelligence & Data Science, Department of Humanities & Social Sciences, Department of Electrical Engineering came together to embrace the theme '**Swabhav Swachhata - Sanskaar Swachhata**' and make a positive impact on our community.

Engaging Pledge Sessions: Numerous staff and students participated in pledge-taking sessions, committing to uphold cleanliness and inspire others. The energy and enthusiasm were contagious.





Jaipur, Rajasthan, India  
 Department of Artificial Intelligence & Data Engineering, Malaviya National Institute of Technology  
 Jaipur, Rajasthan 302020,  
 INDIA  
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 Longitude 75°48'38"E  
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Jaipur, Rajasthan, India  
 Department of Electrical Engineering, Malaviya National Institute of Technology Jaipur, Rajasthan  
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Jaipur, Rajasthan, India  
 Chemical Engineering Department, Malaviya National Institute of Technology Jaipur, Rajasthan 302020,  
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Jaipur, Rajasthan, India  
 Department of Humanities & Social Sciences, Malaviya National Institute of Technology Jaipur,  
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 Latitude 26°51'41"N  
 Longitude 75°48'34"E

## 5. Event: Swachhata Hi Seva 2024 Abhiyan Initiatives

### Organized by: Office of Dean Students Welfare and MNIT Students

A comprehensive Swachhata Campaign was conducted across various departments, emphasizing the importance of cleanliness in both the villages and the MNIT campus.

On campus, a Safai Karamchari Samman event was held to honor the cleaning staff for their efforts. This was accompanied by cleanliness drives in hostels, including PGT (Post-Graduate Hostels), where students participated actively in keeping their living spaces clean.

The Safai Mitras were made aware of the preventive health care treatment/check-ups available at the Institute dispensary which could benefit them. They were informed that such shivirs will also be planned at the district level by the district administration.

Additionally, they were informed that the Institute will coordinate with the administration to facilitate participation by Safai Mitras in these shivirs.

The Safai Mitras were also made aware about some welfare schemes which could help them access some social security benefits.



Jaipur, Rajasthan, India  
 Primary Health Centre , Malaviya National Institute of Technology Jaipur, Rajasthan  
 302020,  
 INDIA  
 Latitude 26°51'43"N  
 Longitude 75°48'43"E



Jaipur, Rajasthan, India  
 GARGI HOSTEL , Malaviya National Institute of Technology Jaipur,  
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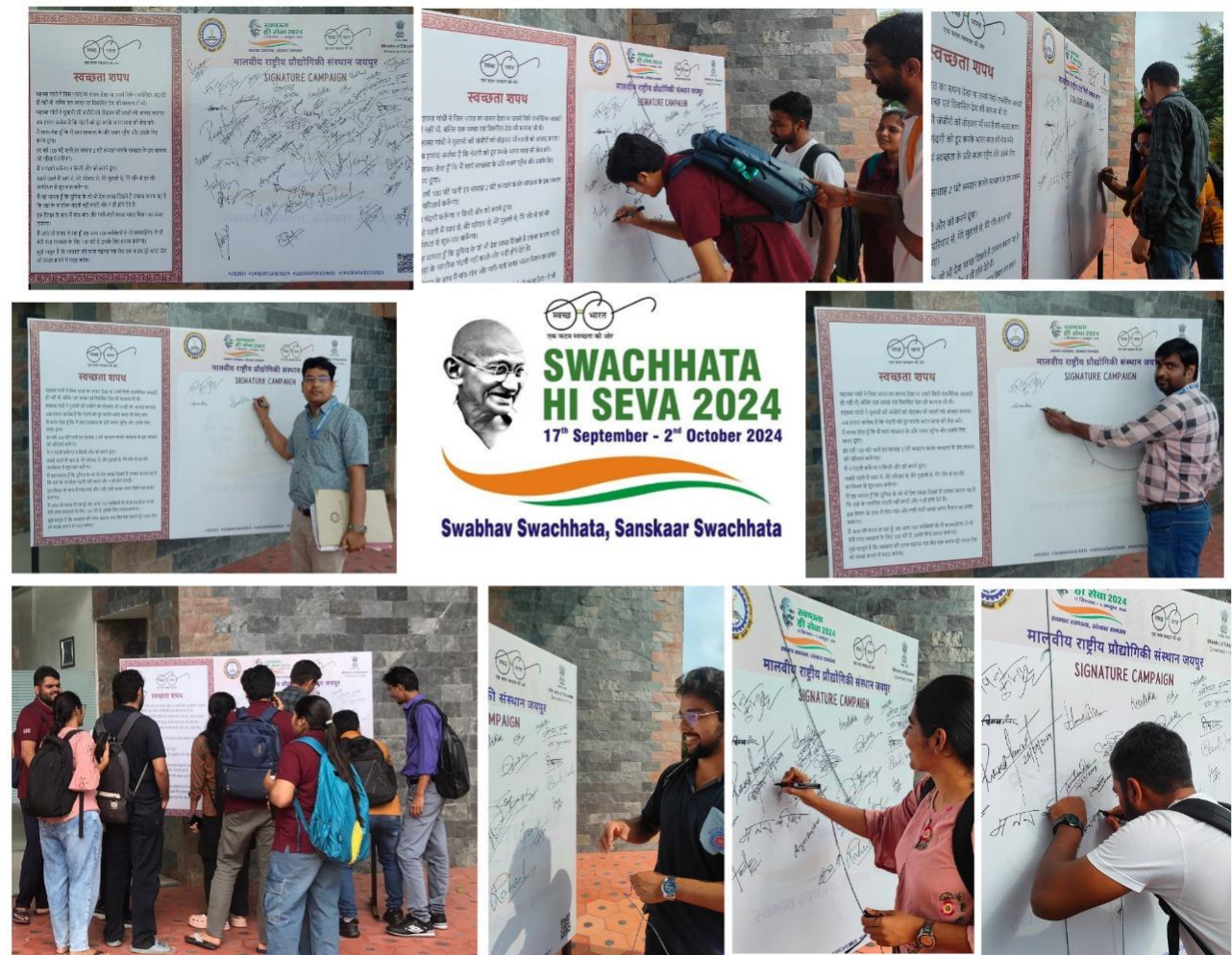


## 6. Event: Swachhata Pledge and Signature Campaign

Under the Swachhata Hi Seva initiative, Malaviya National Institute of Technology (MNIT), Jaipur organized a signature campaign to promote cleanliness and hygiene on campus. The event was part of the nationwide movement launched under the Swachh Bharat Mission, aimed at creating awareness and encouraging active participation in maintaining cleanliness.

Students, faculty members, and staff came together to pledge their commitment towards cleanliness by signing a banner displayed at a prominent location on campus. This act symbolized their dedication to making MNIT a cleaner, more sustainable environment.

The signature campaign not only reinforced the values of hygiene and environmental responsibility but also fostered a sense of unity and collective effort in contributing to a cleaner India.

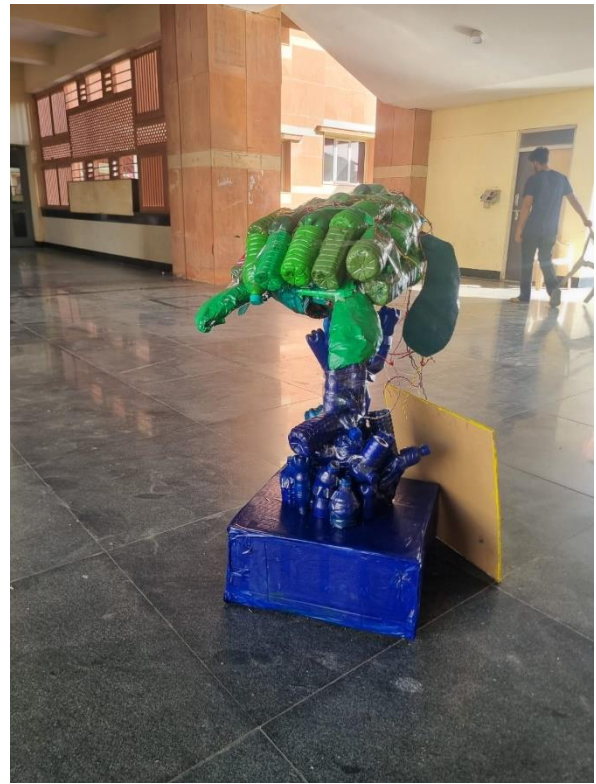


## 7. Swachhata Hi Seva: A Creative Expression of Environmental Consciousness:

### Waste-to- Art installation by Creative Arts Club

On 1st October, MNIT Jaipur celebrated "Swachhata Hi Seva" with a unique art installation made entirely from waste materials. Themed "Swabhav Swachhata-Sanskar Swachhata," the artwork highlighted the connection between personal character, cleanliness, and societal well-being. Students from the Creative Arts Club collected plastic waste from the campus and transformed it into a visually striking piece. The installation served as a powerful reminder of the environmental

impact of plastic and encouraged sustainable practices. The campaign was a resounding success, demonstrating the community's commitment to environmental stewardship. The art installation, a testament to the students' creativity, inspired others to join the movement towards a cleaner future.



### 8. Shramdaan initiation drive at WTP flyover:

A shramdaan program was conducted at an area under World Trade Park flyover on 17th Sept 2024 at 7:00 AM to mark the beginning of Swachhta Hi Sewa.



## 9. "Green Campus Initiative" Event

An event "Green Campus Initiative" was conducted by the Think India club for the observation of "Swachhata Hi Seva" (17 Sept- 02 Oct 2024) with the theme of "Swabhav Swachhata ĩ Sanskar Swachhata" under the aegis of DoSW office, Malaviya National Institute of Technology Jaipur.

In this event, a waste audit was carried to assess the amount of dry and wet waste generated within the campus. This report provides valuable insights into the institute's waste generation patterns and highlights opportunities for improving waste management, recycling, and sustainability practices. Waste generated across campus was collected from some department offices, hostel rooms, and residences within the institute. The waste was sorted into two categories: dry waste and wet waste. Each category was weighed using a calibrated scale to ensure accuracy. The waste data was recorded, and the potential for recycling and composting was analyzed. On average, approximately 30 kg of waste per day was collected, out of which 17% was dry waste (plastic, bottles, cans, paper, etc.) and the remaining waste was wet waste (organic). The dry waste is primarily composed of paper and plastics. A significant portion of this waste can be recycled, indicating an opportunity to improve recycling programs on campus. The wet waste can be effectively diverted from landfills through composting, contributing to soil enrichment on campus grounds or nearby communities. An increased number of waste bins across campus may be considered for installation to ensure clear labelling for segregating compostable and recyclable wastes. MNIT Jaipur is a green campus committed to waste reduction and its effective management. The institute consistently prioritizes implementing proper protocols to minimize waste, ensuring a clean, green, and sustainable environment. The suggested initiatives may further elevate the institute's commitment to a green and clean campus.





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[https://www.youtube.com/post/UgkxZTygRD\\_kOGniKT5T8jQWnvLoICp7aojD](https://www.youtube.com/post/UgkxZTygRD_kOGniKT5T8jQWnvLoICp7aojD)

[https://www.instagram.com/p/DAp4Y9vTMsx/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/DAp4Y9vTMsx/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)

<https://youtu.be/zxI3spPMa-8>