PG	Department: Humanities & Social Sciences
Course Code: 21HST803	Course Name: Dynamics of Communication
Credit: 3	L-T-P: 3-0-0
Version: Open Elective	Open Elective

Pre-requisite course: Nil

## Introduction:

The objective of the course is to equip the students with an understanding of what effective communication means, both verbal and nonverbal. The course aims to develop in the students a sensitivity towards the subtle nuances of communication and use it in their workplace or elsewhere to their advantage.

## **Course Outcomes:**

By the end of this course, students should be able to:

- define Communication with emphasis on various stages and skills in language acquisition
- understand characteristic features of effective communication;
- recognize barriers to communication and learn ways to overcome such barriers.
- understand non-verbal communication.
- develop an effective writing style and the ability to comprehend written text and analyze given data
- learn techniques for making effective professional presentations; observe the nuances of presentations such as using body and voice effectively; draft captivating beginnings; organizing main body; use statistics; use audio-visual aids appropriately

## **Syllabus**

UNIT I Basics of Communication and Communication Theories

UNIT II Essential features of communication

UNIT III Barriers to Communication; role in miscommunication; overcoming barriers for effective communication

UNIT IV Non-verbal Communication: important aspects , recognition of non-verbal cues and improving non-verbal behaviour

UNIT V Effective Reading Skills
UNIT VI Effective Presentation Skills

## **Reference books:**

- Barker, Larry L.: Communication, Prentice Hall, New Jersey
- Rai, Urmila & Rai, S.M.: Effective Communication, Himalaya Publishing House
- Glendinning, Eric H., & Holmstrom: Study Reading, CUP
- Pushp Lata & Kumar, Sanjay: Communicate or Collapse, Prentice Hall of India, New Delhi: 2007
- Leki, Ilona, *Academic Writing: Exploring Processes and Strategies*, 2<sup>nd</sup> Edition, New Delhi: Cambridge University Press, 2010.
- Arnold, George T., *Media Writer's Handbook: A Guide to Common Writing & Editing Problems*, 4<sup>th</sup> Edition, New Delhi: Tata McGraw Hill, 2010.
- Raman, Meenakshi and Sangeeta Sharma, *Technical Communication: Principles and Practice*, 2<sup>nd</sup> Edition, New Delhi: Oxford University Press, 2011.
- Krishna Mohan and N.P.Singh, *Speaking English Effectively*, New Delhi: Macmillan, 1994.

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